



NEW YORK
SKIN&VEIN
CENTER

THE MODERN GUIDE TO REMOVING YOUR TATTOO

New York Skin & Vein Center
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Visit us at NyTatRemoval.com

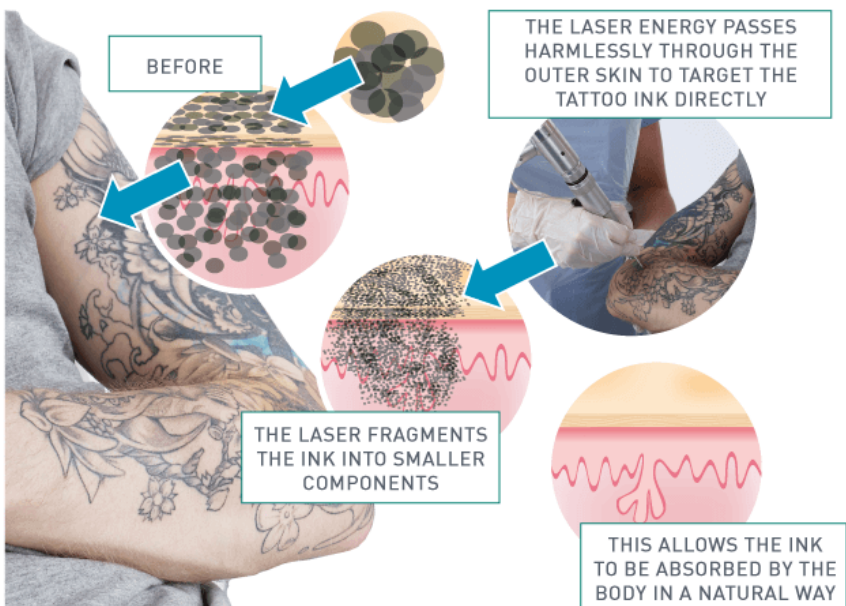
Welcome!

Since you're considering tattoo removal, this comprehensive guide will help educate you on the process. Because laser tattoo removal is a significant medical procedure, you should research who should treat you and what laser you choose. This will allow you to make your decision wisely. Since we are all busy people, we've made it easier to do your research by answering the most important questions about tattoo removal. While there are many alternative methods you will read about on the internet that supposedly remove a tattoo, **NONE** of them work well or lead to scarring, **except** for the Enlighten Pico Laser. This guide will concentrate on Laser Tattoo Removal to save your valuable time and effort.

How Does Laser Tattoo Removal Work?

When your tattoo is removed, a laser is fired at the tattoo. The laser light breaks up the tattoo pigment and dissolves it into smaller particles, which are flushed through the body's immune system over time. Treatments are spaced 4 to 8 weeks apart (or more) to give the body time to heal and process the ink.

During subsequent treatments, remaining particles are broken up into even smaller pieces, which the body continuously removes. With each treatment the tattoo becomes lighter, and eventually disappears. Usually multiple treatments are needed that take place over a period of time.



We Feature the World's Best Laser: The Enlighten

Those offices that have outdated obsolete lasers will tell you that the kind of laser used on your tattoo doesn't matter because "they have so much experience removing tattoos." This is an outright lie. You simply have to ask them how many treatments they average to remove a tattoo and it will usually be 10 to 20 sessions.

With the modern "Pico" laser, **The Enlighten by Cutera**, this number is cut by at least HALF! Why is it so effective? The laser beam energy is delivered much faster and stronger, so that the ink particles are broken up better and smaller so your body can get rid of them faster. "Pico" simply refers to the fact that the laser beam only flashes for a trillionth of a second! Also, the risk of scarring and pigmentation problems is much less with the Enlighten laser.



Leveraging PICO + NANO Pulses with enlighten

Matching pulse duration to ink particle size = more complete and faster clearance is achieved



Large particles respond better to longer pulse durations³



As particles become smaller, shorter pulse durations are more effective³

How Effective is Laser Tattoo Removal?

Laser tattoo removal is now considered the gold standard of tattoo removal because it is both safe and effective. Most tattoos can be removed completely after a series of treatments. Any reputable provider should be upfront and tell you whether your tattoo is a candidate for complete removal or whether there will be any remaining ink visible.

Most tattoo ink colors can be removed, but certain colors may take more treatments. **Black, dark blue and red** tend to be the quickest colors to remove. **Green and teal** are more challenging and therefore take longer, but in most cases they can be completely removed or at least faded significantly. **Yellows and purples** tend to be the most resistant colors, but on lighter skin tones they can be faded to the point where they are difficult to see at all. For this reason, if you have a tattoo with multiple colors, you may find that parts of the tattoo fade at varying degrees during the treatment process.



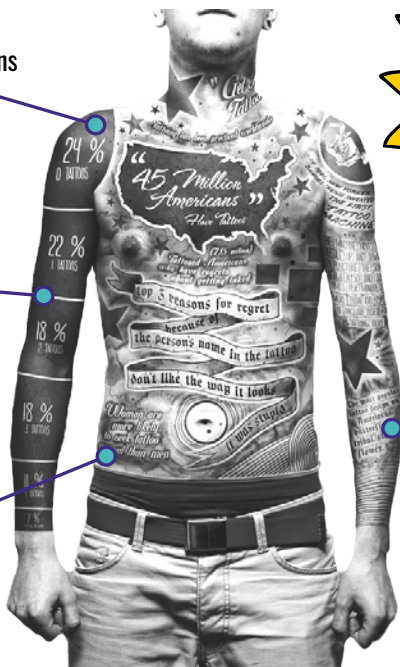
Tattoo Statistics

Over 45 Million Americans Have Tattoos
Over 7.6 Million Already Regret Them

Only 24% of Americans
Have No Tattoos

76% of Americans
Have 1 or More Tattoos

Women are Twice as Likely
to Experience Tattoo Regret
with a Removal Rate of
70% Women to 30% Men



At least 1 in 6
People with
Tattoos Regret
Them

The Most Popular Designs
in America Are:
Butterflies, Stars, Flowers
or Tribal Tattoos



The Top 3 Reasons for Getting a Tattoo Removed Are:

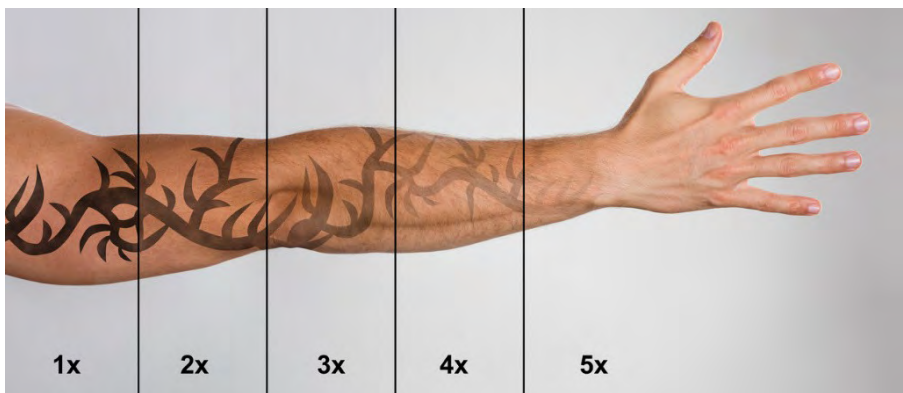
1. Person's Name in the Tattoo
2. Unhappy with the Appearance of Their Tattoo
3. They Didn't Think it Through

How Long Will It Take to Remove?

Some patients are interested in removing their tattoo entirely while others are looking to lighten it so they can get another one in its place. In any case, it will usually take multiple treatments to achieve your desired result. The number of sessions it takes to remove a tattoo depends on a multitude of factors that hinge on the individual and tattoo. The most influential factors include:

- Your Skin Color - Lighter is Easier and Faster
- Location of the Tattoo - Closer to Your Heart is Faster
Due to Increased Circulation
- Amount of Ink in the Tattoo - Denser Tattoos Take More Treatments
- Color of Tattoo - Black, Blue and Red are the Easiest
- Amateur vs. Professional Ink - Amateur Tattoos are Easiest to Remove
- Age of the Tattoo - Older Tattoos are Easier to Remove

So the easiest ones to remove are old amateur tattoos in black ink on the chest. The hardest tattoos to remove are those that you just got in Vegas, in orange, on your ankle. Just because some tattoos are harder to remove, doesn't mean we can't remove them: it just takes more sessions. We have removed amateur tattoos in as little as one session!

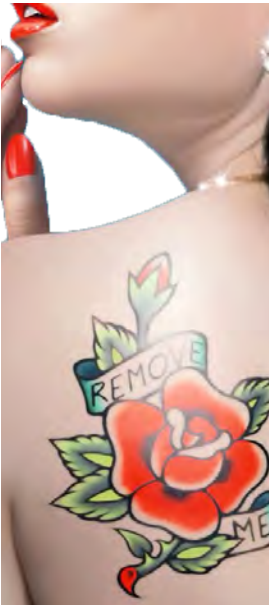


Does it Hurt?

The answer is NO! Laser tattoo removal can be uncomfortable if you do not want to use our various methods to prevent pain, but otherwise it is pain free! The extent to which it is painful depends on your nerve sensitivity, threshold for pain and the location of your tattoo.

We offer very effective numbing creams and have a cold air chiller to chill the tattoo while treating it. If you are still uncomfortable, we can numb the area just like if you were having a skin lesion removed. This is another advantage to having your tattoo removed in a medical office versus a fly by night clinic. Once your treatment is over, the resulting feeling is similar to a sunburn and lasts only a few days.

Are There Side Effects?



After each treatment, the skin around the tattoo will be sensitive. Common side effects are redness and sometimes blistering and scabbing. You will need to keep the area clean, protected and apply a topical antibiotic on a daily basis to help with healing. Within less than a week, the area is usually back to normal. Infection may occur if the area is not taken care of properly. Half of the removal process depends on how you take care of the area following treatment. We provide you with simple to understand aftercare instructions, so you know exactly what to do.

The most serious side effect is **hypopigmentation** which is when the area treated becomes a lighter color than the surrounding skin. This is more common among people with darker skin tones, but can usually be avoided by selecting a clinic that has extensive experience. Due to this risk, some patients may not be good candidates for tattoo removal and have to decide if they are willing to take the risk to remove their ink. If you have darker skin, make sure to address this question with us during your consultation.

What to Expect at a Typical Treatment

The length of time each treatment takes is determined by the size of the tattoo and any numbing needed before the actual treatment. The actual time of the laser can range anywhere from 30 seconds to 60 minutes. Smaller tattoos take less than a minute, while a sleeve tattoo might take 60 minutes. Following treatment, the area will be red, raised, crusted and sometimes blistered. We apply an antibiotic cream to your tattoo and wrap the area. You will need to protect the treated area from sun exposure and keep it from getting infected.



How Much Does It Cost?

Many people are surprised to find that our tattoo removal is very affordable especially since our laser will remove your tattoo in half the treatments than other lasers need. If you have multiple tattoos to remove, you will receive a large discount.

The only way to get an accurate estimate is to book a consult. During your appointment, our trained medical staff will educate you about the process, estimate the number of treatments it will take to remove and provide you with a detailed treatment plan.

We work with Care Credit, all major credit card companies and also offer no-credit-check in-house financing so there is no reason to not have your old tattoo removed or faded!



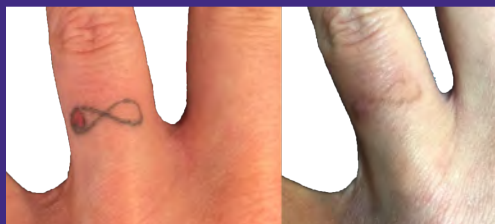
Our Guarantee to You:

One of the most common questions we get asked is “How many treatments will it take?” The fact is, every tattoo is different. There are many variables including the age of the tattoo, the color of ink, your body’s ability to heal, time in between sessions... to name a few.

At NYSVC, our goal is to remove your tattoo as fast as possible. And we’re willing to put our money where your tattoo is. **If your tattoo isn’t gone after 8 sessions with us, we will not charge you for additional treatments.**

Our Results Speak for Themselves

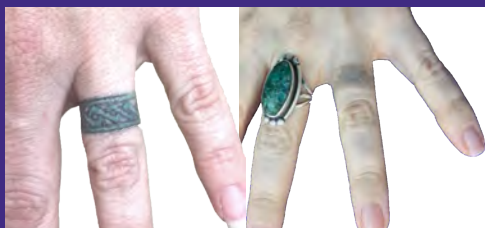
Amateur Tattoo
After 1 Treatment



Ex's Name Off in
2 Treatments



Bold Tattoo Gone in
5 Treatments



Shoulder Piece Gone
in 4 Treatments



Our Results Speak for Themselves

Blackout Tattoo After
4 Treatments



Blue Green Ex Wife's
Face after 4 Treatments



Bold Shoulder Piece
After 5 Treatments



Amateur Tattoo After
1 Treatment



Testimonials

Enlighten



100% say it's "Worth It"
via **realfself**.

I got a tattoo when I was 17 and absolutely hate...

I got a tattoo when I was 17 and absolutely hate it. I was so desperate to get this thing off but was afraid of pain, scarring, or dark spots. I was also afraid it wouldn't get removed. I saw tons of pictures on the Internet with people who go through tons of treatments and still have the tattoo. I didn't want to spend a lot and have the same thing happen but again I need this tattoo removed. After a TON of research I decided to go with the Cutera enlighten & am soooo happy! I had 1 treatment in January and just had my 2nd treatment. I'll keep you all updated! - Kelly S.

I was getting treated for over 2 years with the...

I was getting treated for over 2 years with the PicoSure laser and my tattoo faded but never went away. It was super frustrating so I looked for another clinic and found the laser called Enlighten. The Dr. told me that it was going to work a lot better for black ink. He was right. After 1 treatment it is now completely gone. I was pretty blown away and yet angry that I wasted so much time getting treated with PicoSure. Especially when I found out there is now a law suit against them for it not working.

- Michael M.

I had contemplated laser tattoo removal for some...

I had contemplated laser tattoo removal for some time before having it done. I researched ALOT and after having an understanding of technology differences, decided to go with the Enlighten because of the pico and nano. The cost is slightly higher but it's more effective so could end up being less expensive. The procedure was QUICK. It only took like 20-30 seconds. I had numbing cream on prior which probably helped but given that it was so fast, I could go without the numbing next time. Afterward it looked pretty gross, white and puffy...and then turned blood red all over. I knew that was expected, otherwise I would've been a little freaked out. It healed entirely in about 10-12 days.

- Jill L.

Meet Our Medical Staff



Eric Dohner MD

Dr. Eric Dohner has over 25 years experience and expertise in using over 15 different lasers and devices. He and his staff have treated thousands of patients, covering a wide array of cosmetic and dermatological services at New York Skin & Vein Center. He offers the most up to date lasers and technology to give you results and remains the top choice for natural good looks in Upstate New York.

Why Choose Dr. Dohner and New York Skin and Vein:

- We Have the Best Laser in the World to Remove All Colors
- Licensed Doctor and Nurses to Treat You Safely
- We Have ALL of the Anesthesia Techniques to make Your Treatment Completely PAINLESS
- In-house & CareCredit Financing so No Worries How to Pay
- Faster, Better, Safer than ANY Other Laser in Upstate NY!
- We've Removed Thousands of Tattoos & Will Help You Too
- Strongest Guarantee Anywhere!

How to Get Started

Your best bet is to choose a dermatology medical office that is dedicated to tattoo removal and not a fly by night company who might not be around for your next visit. The office should also have licenced doctors and nurses who can deal with any potential problems. You should pick an office that uses proven, state-of-the-art devices with multiple wavelengths of light. Lastly you want someone who has extensive knowledge and experience in laser tattoo removal.

New York Skin & Vein Center is the leader in laser tattoo removal in Upstate New York and has provided thousands of treatments. We only use licensed and trained doctors and nurses to perform your treatments.

Sign Up for Your 'Get Rid of Your Past' Consult:

You'll Receive:

1. Comprehensive Tattoo Removal Consult
2. Single Laser Test Spot so You'll Know Exactly How it Works and Feels
3. \$50 Off Your 1st Treatment
4. Special Gift Just for Coming In

\$350 Value for ONLY \$25!!

Call or Text 607-201-1100 for your consultation and feel free to visit our website at NYSVC.com/tattoo where you can view more before and after photos and videos.



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For More Information Visit NyTatRemoval.com

